


DIDAR ORAZGELDIYEV

graphic designer

[linkedin.com/in/didaorz](https://www.linkedin.com/in/didaorz)

www.didaorz.com

 (347) 327-4151

 contact@didaorz.com

 Berkeley Heights, NJ 07922

WORK EXPERIENCE

Northwest Missouri State University Marketing and Communication

Jan 2023 - Apr 2024

Design Assistant

- Designed print and digital promotional materials adhering to Northwest Missouri State University's brand guidelines such as pitch decks, presentations, fliers, brochures, booklets, motion graphics, and social media graphics.
- Updated the university's Events Calendar Site while collaborating with the university's web design team.
- Created a comprehensive Calendar How-to guide for university staff and faculty.

Knacktive

Art Director

Dec 2023 - Apr 2024

- Led the creative direction for the Affordable Connectivity Program's marketing campaign in Northwest Missouri region.
- Developed and designed compelling promotional materials, enhancing engagement across various platforms.
- Collaborated with cross-functional teams to ensure cohesive messaging and successful campaign execution.

Tile Stone Direct

Graphic Designer

Jan 2021 - Dec 2022

- Designed and executed innovative email and social media campaigns that boosted brand recognition and directly contributed to increased sales within the target market.
- Developed a user-friendly website, enhancing the user experience and driving a 25% increase in website traffic.
- Created email newsletters that boosted subscriber engagement and contributed to higher conversion rates.

EDUCATION

Northwest Missouri State University

Bachelor of Science - Digital Media: Visual Imaging

2022 - 2024

Maryville, MO

Snow College

Associate of Science - Computer Science

2018 - 2020

Ephraim, UT

AWARDS

Student Employee of the Year: Technology & Innovation

Northwest Missouri State University | April 2024

Make Your Mark Scholarship Contest Fall 2023

LewerMark | Feb 2024

VOLUNTEER

New Nodaway Humane Society

Graphic Designer | August 2023

St. Gregory Barbarigo Catholic School

Graphic Designer | May 2023

SKILLS

Figma
Adobe Creative Suite
MS Office/Keynote
Sketch
Adobe XD
HTML / CSS / JS

Digital & Print Design
Text Formatting
Motion Graphics

Responsive Design
Contextual Research
Experience Mapping
Storyboarding
Wireframing
Information Architecture
Usability Testing

LANGUAGES

English | Russian | Turkish | Turkmen